



ELITE MED CARE

GLOBAL HEALTH CONCIERGE

Private Medical & Aesthetics Concierge

Company Profile · 2026

POLAND ♦ MOROCCO

WARSAW · GDAŃSK · KRAKÓW | CASABLANCA · MARRAKESH · AGADIR

A PROGRAMME OF THE DIPLOMACY & BUSINESS FOUNDATION

WARSAW, POLAND · DBF-GLOBAL.ORG

One contact. Full coordination. Discreet care.

ELITE MED CARE is an international private medical and concierge programme, created for people who expect a high standard of treatment, individual attention, comfort and a fully organised stay.

We work exclusively with verified physicians, experienced specialists and carefully selected clinics in Poland and Morocco. Every specialist and every facility is matched individually to the needs of the client — never assigned by rota, and never on the basis of who pays us the most.

What distinguishes the programme is not a list of procedures. It is a single accountable point of contact that carries the client from the first enquiry to the return flight home: medical review, choice of specialist, written quotation, travel, accommodation, language support, treatment, recovery and follow-up.

ELITE MED CARE is not a medical provider. It does not treat, diagnose or prescribe, and it does not interfere in clinical judgement. It selects, verifies, negotiates, coordinates and accompanies — so that the client deals with one organisation instead of six.

The programme is operated under the **Diplomacy & Business Foundation**, a foundation registered in Poland and headquartered in Warsaw, which gives it institutional standing, an international partner network and a governance framework independent of any single clinic.

2

COUNTRIES

6

DESTINATION CITIES

3

VETTED CLINICS PER
CITY

1

POINT OF CONTACT

The name states the standard we hold ourselves to, and the four words at the end of this profile state the order of our priorities: health first, then excellence, then comfort, and discretion throughout.

A two-way corridor, one operating standard

Most medical travel operators move clients in one direction. ELITE MED CARE runs the corridor in both: the same selection criteria, coordination protocol and single point of contact apply whether the client is flying into Poland or out of it.

POLAND

RECEIVING CLIENTS FROM WESTERN EUROPE & THE GULF

Warsaw

The capital and the country's densest concentration of private specialist medicine, with direct international air links through Chopin Airport.

Gdańsk

The Baltic coast and the Tricity: seaside recovery, spa tradition and a calm environment for post-operative convalescence.

Kraków

A historic city with strong private clinical capacity and the hotel infrastructure to support a longer stay with a companion.

THE ELITE MED CARE CORRIDOR

MOROCCO

RECEIVING CLIENTS FROM POLAND, UKRAINE & CENTRAL EUROPE

Casablanca

Morocco's economic capital and principal medical hub, served by Mohammed V International Airport.

Marrakesh

Year-round sun and an established international visitor infrastructure of riads, resorts and private transport.

Agadir

The Atlantic coast, a mild winter climate and a long thalassotherapy and resort-recovery tradition.

INBOUND TO POLAND

Treatment inside the European Union regulatory framework, short scheduling times in the private sector, and costs that compare favourably with Western Europe.

INBOUND TO MOROCCO

Treatment combined with genuine convalescence: warmth out of season, francophone and arabophone care, and a short flight from Central Europe.

In every one of the six cities the Foundation works on the basis of agreements with three established clinics and with a selected group of hotels and restaurants. The cap is deliberate: three clinics per city covers our specialisations and guarantees availability, while keeping each partner individually accountable.

Principal areas

01 Aesthetic Medicine

02 Plastic Surgery

03 Advanced Dentistry

04 Weight Management

05 Orthopaedics

06 Diagnostics & Preventive Health

07 Rehabilitation & Recovery

08 Wellness

The scope of our services is not limited to the specialisations listed above. Depending on the client's needs we also arrange access to other physicians and fields of medicine, recommending specialists and facilities that meet the ELITE MED CARE standard.

■ WHO THE PROGRAMME IS FOR

Four kinds of client

Western Europe & the Gulf

Private clients seeking treatment, aesthetic procedures or advanced dentistry inside the European Union, with the entire stay arranged and a coordinator who speaks their language.

Poland, Ukraine & Central Europe

Clients who want the procedure and the convalescence in one journey: treatment followed by recovery in a warm climate on the Atlantic coast, out of the Central European winter.

Corporate, diplomatic & institutional

Organisations requiring executive diagnostics, absolute discretion and a single administrative counterpart for scheduling, invoicing and reporting.

Accompanying family

Spouses, parents and children travelling with the client, for whom the accommodation, transport and leisure programme is organised in parallel with the medical calendar.

From the first enquiry to follow-up at home

Seven stages, one coordinator, one file. The client is never asked to repeat their history, chase a clinic or negotiate in a language they do not speak.

01 Enquiry

One channel, one coordinator. A confidential intake conversation establishes what the client needs, in which language, and within what timeframe. No obligation, no cost.

02 Medical review

Records and imaging go to the appropriate partner specialist, who issues a written opinion on feasibility, method and expected recovery. Where a case is not suitable for travel, we say so.

03 Written proposal

A named clinic, a named specialist, a treatment plan, a fixed quotation and a calendar — issued before any commitment is made and before any travel is booked.

04 Arrangement

Dates, hotel, private transfers, an on-site language resident, and the parallel programme for an accompanying family member.

05 Treatment

The client is accompanied to every appointment. The coordinator holds the line between clinic and client throughout, including any change to the plan.

06 Recovery

Post-procedure accommodation, follow-up visits, rehabilitation and — where the treating physician confirms it is appropriate — a leisure programme fitted to the client's condition.

07 Return and follow-up

Discharge documentation in the client's language, remote follow-up with the treating specialist, and an orderly handover to the physician at home.

The language resident

In each destination we place a resident who speaks the client's language and is physically present for the stay: at the airport, at the consultation, at the clinic on the day of the procedure, and on call afterwards.

How a clinic enters the network

Partner status is not bought. A facility that wishes to join is assessed against fixed criteria before any commercial discussion begins, and remains subject to review for the duration of the contract.

- **Legal standing.** In Poland, entry in the Register of Entities Performing Medical Activity kept by the competent voivode; in Morocco, authorisation to operate under Law No. 131-13 of 19 February 2015 on the practice of medicine, with all physicians registered with the National Council of the Order of Physicians.
- **Verified qualifications.** Specialist titles confirmed with the relevant professional chamber, not taken from a website.
- **Insurance in force.** Valid civil liability insurance for the medical entity, which is a statutory requirement in Poland.
- **Language capability.** English as a minimum; Arabic, French, Russian or Ukrainian where the client flow requires it.
- **Written practice.** Willingness to issue a written treatment plan and a fixed quotation before the client travels.
- **Continuity.** Acceptance of coordinated remote follow-up after the client has returned home.
- **Hospitality standard.** Hotels and restaurants under agreement are inspected on the same principle: accessibility, quiet, privacy and suitability for a person in recovery.

What we guarantee

- That every clinic, physician and facility in the network has been verified against the criteria above.
- A named coordinator and an on-site language resident for the whole stay.
- A written, fixed price agreed before travel, with no undisclosed additions afterwards.
- A single point of accountability for the entire arrangement — medical, logistical and administrative.
- Discretion. Personal and health data are processed under Regulation (EU) 2016/679 (GDPR), and under Moroccan Law No. 09-08 for processing carried out in Morocco.

What we do not promise

ELITE MED CARE does not guarantee a clinical result, and no serious operator can. Medical decisions belong to the treating physician, who is responsible for the treatment; our responsibility is the quality of the selection, the accuracy of the information and the conduct of everything around the treatment. We make no comparative claims about the superiority of one physician or facility over another.

The Partner Programme

ELITE MED CARE remains a fully independent brand. Clinics take no share in it and are not asked to invest in it. They purchase access to a partner programme and jointly finance the acquisition of international clients.

TERM	STRUCTURE
Contract	12 months, renewable for a further 12 (24 months in total).
Partner Marketing Fee	PLN 25,000 / year
Equivalent	Approximately PLN 2,083 per month. Payable annually or quarterly.
Status granted	ELITE MED CARE — Selected Medical Partner, with city and country designation.
Equity	None. No shareholding, no option, no claim on the brand.

What the fee buys

- A full clinic profile inside the international network and on the multilingual platform.
- Category placement for the city, under the exclusivity principle set out overleaf.
- International campaigns on defined target markets, planned, run and paid for by ELITE MED CARE.
- Preparation of the clinic's offer for foreign clients: translated treatment descriptions, price lists and pre-travel documentation.
- Handling of inbound enquiries — qualification, correspondence, scheduling — so the clinic receives prepared cases, not raw leads.
- Client coordination on the ground: language resident, transport, accommodation, appointment logistics.
- Reputation work: editorial profile, photography, presence in Foundation materials and at its international events.
- Quarterly reporting on enquiries, conversion and market feedback.
- Right to use the Selected Medical Partner mark for the contract year.

ELITE MED CARE SELECTED PARTNER

WARSAW · POLAND · 2027

The referral principle

A client is directed to a clinic on the basis of specialisation, clinical need, location, availability and standard — **never because that clinic paid more**. Partnership buys access to the channel and to the coordination system. It does not buy priority over clinical suitability, and we say so to partners and clients alike.

We do not promise a defined number of patients before the programme has produced its own data. What is sold is participation in the network and the operation of an international channel — not a sales guarantee.

■ CATEGORY EXCLUSIVITY

One category, one city, one partner

We do not admit several clinics of the same specialisation in one city. Limited category exclusivity is what makes the annual fee defensible: the partner is not buying a place in a directory, it is buying a position. A third place in each city is held for diagnostics, or for a specialisation not covered by Categories A and B.

CITY	CATEGORY A	CATEGORY B
Warsaw	Advanced Dentistry	Plastic Surgery / Aesthetic Medicine
Kraków	Advanced Dentistry	Orthopaedics / Recovery
Gdańsk	Dentistry / Aesthetic Medicine	Rehabilitation / Recovery
Morocco	Casablanca, Marrakesh and Agadir are allocated on the same principle as the Moroccan network is contracted, so that no two partners in one city compete for the same client.	

■ ECONOMICS OF THE PROGRAMME

A self-financing acquisition channel

Partner fees are not profit. They form the working budget from which the international marketing, the platform, the client-facing materials, the campaigns and the brand are financed.

PARTNERS	ANNUAL PARTNER BUDGET	WHAT IT FUNDS
6	PLN 150,000	Multilingual platform, core materials, first foreign-market campaigns.
10	PLN 250,000	Sustained campaigns across several markets, a permanent coordination team.
12	PLN 300,000	Full system development, presence at international events, preparation for expansion.

Partner fee

Fixed and annual, business-to-business, invoiced against a defined package of deliverables.

Concierge fee

Charged to the client independently of the clinic: coordination, language resident, transfers, accommodation, companion programme.

Services rendered

Marketing, enquiry qualification, translation and administration, priced and invoiced to partners as identifiable services.

Amounts are stated in Polish złoty; currency equivalents are indicative and established at the rate applicable on the invoice date.

Built to survive scrutiny

Medical services are a regulated field in both jurisdictions, and how a medical-travel operator is structured matters as much as what it sells. The programme is designed around the following constraints.

Poland

Under Article 14(1) of the Act of 15 April 2011 on Medical Activity, an entity performing medical activity makes public information about the scope and types of health services it provides, and the content and form of that information may not have the characteristics of advertising. Breach is a petty offence under Article 147a §2 of the Code of Petty Offences and may engage professional liability. Since 1 January 2025 the amended Code of Medical Ethics (Article 71) allows a physician to give information about the services offered, provided it complies with medical ethics — a narrower permission than a general right to advertise.

Consequence: international communication is conducted by ELITE MED CARE as a concierge and coordination operator, in an informational register, and the partner contract is a service agreement with itemised deliverables rather than a patient-referral arrangement.

Fee structure — the point to get right

A simple “percentage commission on each procedure” clause is to be avoided. Remuneration is tied to identifiable, priced and documented services — marketing, enquiry handling, translation, coordination, administration — rather than to the fact that a patient was sent. Both contracts are drafted with counsel qualified in medical-activity and advertising law in the relevant jurisdiction before signature.

Morocco

Law No. 131-13 of 19 February 2015 on the practice of medicine governs clinics and physicians. Practising medicine as a commercial undertaking is treated as illegal practice, and Article 107 renders void certain profit-sharing arrangements involving physicians. Moroccan partner agreements are therefore constructed as service and hospitality coordination contracts and reviewed by Moroccan counsel.

Data protection

Health data is a special category of personal data under Article 9 GDPR. Processing rests on the client’s explicit consent, is limited to what the treating specialist requires, and is governed by a written processing agreement with each partner facility. Processing carried out in Morocco additionally falls under Law No. 09-08 and the supervision of the CNDP.

Scalable without dilution

The model is designed to be repeated. Once Poland and Morocco are operating, further partner countries can be added on identical terms — **without transferring any share of ELITE MED CARE to anyone.**

Each new country arrives with its own partner budget, and the corridor logic multiplies: every market added is both a source of clients and a destination for them.

PHASE	SCOPE	CONTENT
I	Poland network	Partner recruitment in Warsaw, Kraków and Gdańsk; category allocation; the multilingual platform; first campaigns in Western Europe and the Gulf.
II	Moroccan corridor	Partner clinics and hospitality agreements in Casablanca, Marrakesh and Agadir; outbound campaigns in Poland, Ukraine and Central Europe; the corridor operating in both directions.
III	Additional countries	Spain, Türkiye and the Gulf as the natural next partner markets, admitted on the same contract, the same criteria and the same fee architecture.

What we are looking for now

Clinics

Established private facilities in the six cities, in the categories set out on page 08, prepared to work to written plans and fixed quotations for foreign clients.

Hospitality

Hotels, residences and restaurants able to accommodate a client in recovery and an accompanying family, with privacy and discretion as a condition.

Referral partners

Embassies, chambers of commerce, insurers, employers and diaspora organisations whose members travel for treatment and need one accountable counterpart.

Institutional framework

ELITE MED CARE operates as a programme of the Diplomacy & Business Foundation, registered in Poland and based in Warsaw. The Foundation provides the legal seat, the governance framework, the international network and the convening platform; the programme retains full operational and brand independence from every clinic in the network. Contact and further information: dbf-global.org.



HEALTH · EXCELLENCE · COMFORT · DISCRETION

PROGRAMME OF

Diplomacy & Business Foundation

Warsaw, Poland · dbf-global.org

ENQUIRIES

[e-mail] · [telephone]

LANGUAGES

English · Polish · Arabic · French · Ukrainian